Malawi Tea 2020

The Future of the Estate Sector

Sangwani Hara, Chairman TAML
Profitable estate sector: process-based quality improvement

Background

The overall aim of pillar 1 is to develop strategies that enable estates to invest in their production systems to give better quality and increased production which will in turn lead to better returns for the businesses.

Reasons for investments:

- Improved product quality
- Increased productivity
- Better returns

Issues:

- Severe drought
- Erratic/unreliable power supply
- Low yielding poor quality clones

Affecting yields, cost of production and quality.
Profitable estate sector: process-based quality improvement

Investments:

To date the estate sector has invested a total of $6.3 million USD in the following activities:
- Replanting of aging tea bushes
- Irrigation
- Diversification
- Factory improvements
- Electricity generation
- Product diversification, green tea and other specialty teas
- Additional recruitments to support planned investments
Breakout sessions

4 Sessions run in parallel:

A. PAWU Capacity and Membership
   ROOM: Blantyre – Main Plenary

B. Energy and Sector wide environmental management
   ROOM: Zomba

C. Gender and HR
   ROOM: Mulanje

D. Smallholders towards living income
   ROOM: Mzuzu
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Feedback from the break-out session

Chairs of the break-out session
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Reflections of the day

Richard Fairburn, Chair of the Malawi Tea 2020 Steering Committee
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Closing Remarks

Jason Agar, APM Facilitator
THANK YOU!